



# 2024 | Ballwin Rec Radio Advertising Opportunities

Ballwin Parks & Recreation is pleased to present a unique advertising opportunity to your business or organization for 2024. We believe your business can benefit greatly by advertising on our custom radio station, **Ballwin Rec Radio**. This radio station plays at North Pointe & The Pointe. We offer packages for either site, depending on your business needs.

Ballwin Rec Radio is an in-park entertainment system that sounds just like a real radio station – with DJ’s, great music and commercials for businesses or organizations like yours. Ballwin Rec Radio has a great mix of upbeat, family-friendly music. Best of all, our visitors are guaranteed to hear your commercials because they can’t change the channel!

### The Pointe:

The Pointe at Ballwin Commons is a family-friendly community center that offers an indoor pool, fitness center, gymnasium with two basketball courts, personal training, parks and recreation programming, birthday parties and instructor-led fitness classes.

By advertising on Ballwin Rec Radio, your business will be able to gain valuable exposure to the **325,000+** area residents who walk through the door yearly.

### North Pointe:

North Pointe is the definition of family-friendly. We provide a safe environment with reasonable prices. Simply put – North Pointe Family Aquatic Center is perfect for kids and families. Our top adult demographic is women with kids (moms!) ages 25-54.

By advertising on Ballwin Rec Radio, your business will be able to gain valuable exposure to the **75,000+** area residents who will spend time at North Pointe Family Aquatic Center this summer.

## Ballwin Rec Radio / Advertising Rates

Commercials on *Ballwin Rec Radio* are extremely cost-effective but are limited. There are eight (8) sponsorship options available and the Pointe and three (3) sponsorship options available at North Pointe in 2024. Please note that all commercials run during regular operating hours; bonus commercials may air during special events or extended hours.

The Pointe Ad Rates				North Pointe Ad Rates (full season)
# of ads per day	3 months	6 months	12 months	
4x day	\$450	\$850	\$1600	\$450
8x day	\$850	\$1600	\$3000	\$850



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# Advertising Opportunities

## Ballwin Rec Radio / Agreement

(Indicate selection by checking the level desired.)

### The Pointe:

#### 3 months

#### 6 months

#### 12 months

4x Day \$450

4x Day \$850

4x Day \$1600

8x Day \$850

8x Day \$1600

8x Day \$3000

### North Pointe:

4x Day \$450

8x Day \$850

#### **PLEASE PRINT:**

Business/Organization Name: \_\_\_\_\_

Primary Contact (First & Last): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

*Full payment must accompany this agreement.*

Make payments to:

## **City of Ballwin**

_____	_____
Advertiser Signature / Date	City of Ballwin Signature / Date

To purchase an advertising package on *Ballwin Rec Radio*, please contact **Emily Wagemann** at **(636) 227-8950** or via email: **ewagemann@ballwin.mo.us**.

***Packages are limited – reserve yours today!***

- If necessary, we'll write / produce one (1) :30 radio commercial for your business or organization at no charge. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms (social media channels, website, in-store, etc.). Production Value: \$150
- If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on Ballwin Rec Radio at either The Pointe or North Pointe Family Aquatic Center. You can change the commercials you provide us as often as you desire.